



## General Membership Friday,

**August 17, 2007**

8:00 p.m.

1st Lutheran Church  
Hall,  
Concord

### Special Attractions

- Anniversary Tour
- In Memory of Nita
- The Ford Logo
- Very, Very Last Laugh

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## Anniversary Tour & Picnic Sunday, August 26<sup>th</sup>

9:45 am	Meet at Harbor Freight (formerly Joanne's on Contra Costa Blvd.
10:15 am	Leave Harbor Freight
10:45 am	Arrive at Bill Pugh's Shop
11 – Noon	Tour of Bill's Shop and Pre-Lunch Social Hour
Noon	BBQ - Lunch
1:30 (approx)	Leisurely Drive Downtown – Antique Shops, Glass Studios, State Capitol

.....  
Food Assignments:

A-G Salads \* H-P Snacks (Chips & Dip, Deviled Eggs, etc) \* Q-Z Dessert

.....

### For those that would like to drive directly to Bill's shop:

Cross the Benicia/Martinez bridge....Stay to the right at the toll plaza 680 toward Sacramento....Take the Bayshore Rd exit....Turn left onto Bayshore.... Turn right onto Park Rd....Turn left onto Industrial Way....Turn right onto Oregon St. (just past the railroad tracks.....)



## The Ford Oval

1903 - Letters and logos.

The script lettering was first used on company communications in 1903 but the first production car, the Model A, received special treatment. Ford produced the first logo for the car, complete with an art nouveau border, very fashionable at the time.

1906 - Script with wings.

By 1906, a more developed form of script appeared with long-tailed "F" and "D" letters and known as the "script with wings". This logo was used on all Ford cars up to the end of 1910 when the lettering was revised again in the form that is still in use today. The Ford script trademark was registered at the United States Patent Office in 1909.

1907 - First oval.

The first Ford oval was first used in 1907 by British agents Perry, Thornton and Schreiber - the forerunners of the original Ford Motor Company Limited of Great Britain. This oval was used to advertise the Ford as the "hallmark for reliability and economy".

1911 - Definitive oval.

By combining the script and oval, Ford created the definitive logo in 1911 and used it primarily to identify Ford dealers in the UK. However, the Ford vehicles and company communications continued to use the script lettering until the late 1920s.

1912 - The Universal Car.

For a brief time, Ford did move away from the oval design and used a winged triangle design on their cars. Originally designed to symbolize speed, lightness, grace and stability, the logo was produced in orange or dark blue and carried the words "The Universal Car". Henry Ford disliked the design and it was swiftly discontinued.

1927 - Ford oval Badge.

The new Model A for 1927 was the first Ford vehicle to carry the Ford oval as a radiator badge. With the familiar deep royal blue background that we know today, the logo was used on many cars until the end of the 1950s. Although used consistently on company communications, the Ford oval badge was not used on Ford vehicles again until the mid-1970s.

The Blue oval today.

Since 1976, the blue and silver Ford oval has been used as an identification badge on all Ford vehicles to provide an easily recognizable and consistent branding for all the company's plants, facilities and products around the world.

(source: Ford Motor Company)  
From [www.cartype.com](http://www.cartype.com)

*Ford Motor Company*



*"Ford"*

1906



1912



1927



# Johnny's Journey

**Yummy** – The ice cream social was a great way to stave off the “dog days of summer”, what a treat. Judging from the smiles and empty ice cream containers a great time was had by all. Thanks to everyone that made it a special time.

**Oh my aching everything** - After a year and a half of retirement I've returned to full time employment, albeit temporarily. My previous employer (the City of Benicia) had a sudden and unexpected shortage of operators at their wastewater plant and I have returned for a short encore. Since I hadn't operated for almost 20 years I forgot how much walking, crawling, and going up and down stairs and ladders was involved. I'm having a blast.

**Technical Seminar Extraordinaire** – The latest installment of Diablo A's technical seminars was presented on July 7<sup>th</sup>. Professors Grady and Janke did a masterful job in educating all in attendance in the finer points of rebuilding your Model A transmission. Our ever ready videographer Francis Ford Truesdell captured the event from several angles for future production. As most of you are aware, the sale of videos has put thousands of dollars into our club treasury. We owe a great deal of thanks to Bill, Bob, and Alex for the fine work that they do, let them know you appreciate it next time you see them.

**The Anniversary Tour/Picnic** – The date for the 30<sup>th</sup> annual anniversary picnic is August 26, 2007. The picnic will be held at Bill Pugh's shop in Benicia. The food will be excellent and the company even better. In addition to the usual great food we will get a tour of Bill's shop before lunch and a leisurely tour of downtown Benicia after lunch. Look for details in this copy of the Motometer.

Hope to see you all at the August meeting and picnic.

John

# Moto-Meter

Elected Officials 2007

## Board of Directors

President

John Bailey (707) 745-8251

Vice-President

Ron Accornero (510) 521-4846

Secretary

Cheryl Pierce (925) 798-9132

Treasurer

Ruth Janke (925) 689-0859

Tour Coordinator

Marilyn Neumann (925) 687-4691

Past President

Marianne Goodson (707) 745-8051

Editor

Peggy English

(925) 682-3759

CLOCKMAN51@ASTOUND.NET

## Appointed Services

ACCC Representative

Herb Neumann

Historian

Barbara Sharman

Membership Services

Marianne Goodson

Refreshments Co-Coordinator

Donna Staggs

NCRG Representative

Alex Janke

Photographers

Wayne English & Bob Rigor

Public Relations

Bob Rigor

Sunshine Reporter

Elsie Boarman

Club Vests

Marge Tait

Video Czar

Bill Truesdell

WebCzar

Steve Mick

**The Moto-Meter:** The Moto-Meter is the official publication of the Diablo A's Chapter of the Model A Ford Club of America. The Moto-Meter is published once a month and is mailed to each member in good standing and other Model A Ford Clubs in exchange for their publication. The Moto-Meter takes no responsibility for the accuracy of materials, dates, places, etc. of its contents. Permission to reproduce items in The Moto-Meter is hereby granted provided credit is given to The Moto-Meter. The Moto-Meter welcomes any article, artwork or suggestions. Please submit all materials by the Tuesday following the Board Meeting.

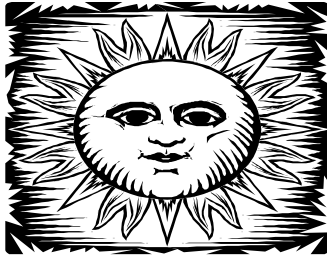
**Meetings:** Meetings are held on the third Friday of the month at 8:00 PM at First Lutheran Church LCMS at 4000 Concord Blvd., in Concord unless otherwise indicated in the Calendar of Events. GUESTS ARE ALWAYS WELCOME.

**Membership:** Membership in the Model A Ford Club is not a prerequisite to join The Diablo A's. Both MAFCA and The Diablo A's membership commence on January 1st, and expire on December 31st. MAFCA dues are \$30.00 (MAFCA, 250 Cypress Ave., La Habra, CA 90631). The Diablo A's dues of \$45.00 per family is payable to the treasurer. Subscriptions to the Moto-Meter are \$15.00 per year.

We thank the various clubs for the use of the many articles, jokes, fashion and technical advice that we have used. We are glad to share any articles that would be of interest to other clubs providing proper credit is given.

## Sunshine Report

Elsie Boarman



Some of you saw the letter I wrote to Gary Bogue in the Contra Costa Times about Oak trees loaded with acorns. I wrote to ask how the writer knew. Well, his answer was correct. My 3 oak trees in the backyard are loaded with acorns. So much so, two large branches fell in my yard. Fortunately no damage was done. Just a mess, which my gardener cleaned up.

I love the new format the Motometer has taken. Also, I so enjoy Pete Goodson's, "Caught in the Headlights" column. Great Job, editor.

August and September look like fun months for Model A'ing. "Presidents Anniversary Tour" and the Labor Day Meet, "Fun Ford Sunday", and Feather River Tour.

If you are going to the one day Mystery Tour be sure to bring your \$10 or send your bucks to Marilyn Neumann. Our tour leaders are still a mystery.

Carol and Mike DiPietro are doing okay. Mike is going for chemo treatments. John Dickson is also continuing with very aggressive chemo. Keep them both in your prayers.

Evelyn Wilson Broke her shoulder the first part of August. She is home. Steve Wilson had a heart attack while he was here visiting his mother. They put in a stent and he is going to take it easy for a while.

Bob Grady's mother had surgery. She is doing well.

Cards were sent to Florence Rose, having trouble with her eyes, Jerry Hendrickson, Barbara Werner and Carol & Mike.

Sandy and Bob Rigor has a marvelous trip to Europe. Ask them...they would love to tell you about it.

Please wear your name badges so we can mention your name when we say hi.

Happy A'ing  
Elsie

## Upcoming Events

**Friday, August 17, 2007 — General Membership**

The doors open at 7:30 p.m. and the meeting begins at 8:00 p.m. at First Lutheran Church, 4000 Concord Blvd., Concord. Guests are welcome.

**August 26—Anniversary Tour—Benicia-Bill Pugh's shop**

**September 1,2,3—Stuck in Lodi**

**Sept. 9—Fun Ford Sunday**

**Sept 7-9—Feather River A's-Quincy**

**Tuesday, Sept. 6, 2007—Board Meeting** — The Board

Meeting will be held at the home of Cheryl & Calvin Pierce. Please R.S.V.P..



## For Sale

1 set of four 19 inch wheels, powder coated orange with tubes and tires—balanced. Ready to roll—\$700  
Contact Charlie Piazza—925-933-9214

1929 Standard Roadster — \$8000 Older restoration, runs well, needs TLC and top. Good driver, solid body.

Contact Stan Massie at (925) 284-9152 or Dan Danzig at (925) 216-8153

1929 Coupe \$11,500.00 . The Yellow one with black fenders.

Owned by Calvin and Cheryl Pierce.

925-798-9132 cell-925-864-9184

New Items Donated to the Club by Lady A Parts:

- ◆ Les Andrews' Mechanics Handbook, the basic guide to the maintenance and repair of the car - \$35
- ◆ Air Maze filter - \$25
- ◆ Timing Gear – the good one - \$26
- ◆ Muffler clamps as original - \$8.50
- ◆ Ring gear - \$29

Contact Alex Janke at (925) 689-0859



# Caught in the Headlights

By Pete Goodson

## Ron Accornero

Born on a 200 acre ranch between Livermore and Pleasanton, Ron belongs to the rare group of native Californians. His family moved to Oakland when he was 7. He attended Fremont High School and the University of California, Berkeley where he majored in Industrial Management and minored in Engineering. He is the father of two sons and spent 32 years employed by Ford Motor Company.

It was during a trip to the Henry Ford Museum (Dearborn, Michigan) that started his interest in the Model A. Early Fords had always intrigued him, but he decided the Model A was his favorite. He spent time at the Ford Archives learning as much as time would allow, about the Model A.

He first restored a 1928 Tudor, followed by a 1930 pickup. The pickup was placed in the showroom of Mal's A Sales in Pacheco and was sold so that he could purchase a 1931 Town Sedan, which he also restored. The Town Sedan received a 1<sup>st</sup> Place in Touring Class at the 1990 MAFCA Nationals in San Diego.

He started collecting Model A parts and built his current 1931 Deluxe Coupe from those spare parts. It was finished in 1994 and was first judged in 1995. It took 1<sup>st</sup> place in Touring Class at the NCRG Roundup two times and also at the Northwest Regional in Yakima, WA.

To say that Ron is really into Model A's is an understatement. He has given a great deal of his time and energy to making the hobby better. He is a Master Judge and has served as Chief Judge. He has served as Secretary of NCRG, was a MAFCA Board Member in 1994-5 and served as Chapter Coordinator and Advertising Director of MAFCA.

He joined the Diablo A's in 1974 and served as President (1983), Vice-President (1978, 1981, 2007), Representative to NCRG (1993, 1999), Secretary (1996), Chairperson of the 2001 NCRG Roundup hosted by our club, and will be President in 2008.

He has also written technical articles for the *Restorer* on door and deck handles, engine rebuilding and commercial paint colors.

Ron served in the Army and although a commissioned officer, spent 3 years as an agent in the Counter Intelligence Corp. He told me that if I asked him exactly what he did during that time, he'd have to kill me. So I moved away from that topic.

When I asked him if there was anything he would like to do that he hasn't already done, he replied: "I have to answer that differently. I never played the 'could'a, would'a, should'a game.' I've done everything I wanted to, with no regrets."

His other hobbies include camping, fishing, backpacking, and restoring antique 1920-30 outboard motors.

The most exciting or thrilling things he has experienced: "The birth of my two sons and meeting Melinda Hayes."

Something I don't think anyone knows about Ron – while in college he swam around Treasure Island.

Ron really loves Model A'ing, the Diablo A's and every one of the members. It goes without saying – he has been an asset to our club and the Model A hobby.

.....

The editor apologizes to Pete for omitting the conclusion of last month's column:

# Caught in the Headlights

Herb Neumann

Marilyn's other hobbies include reading and traveling. She has been to Europe, New Zealand, Australia and Malaysia. Paris is her favorite city. The one thing she would like to do is go back to those places with Herb. (Got a good retirement plan Herb?)

One thing that might surprise you about Marilyn is that she has done parasailing. And did you know that Herb was a Bingo caller for 7 years? Ask them both about their experiences.

It's a hoot to be around them. They both are always smiling and laughing – maybe because they're still newlyweds.

.....

The Family of Nita Kissinger thanks you for your kind expression of sympathy

Dear Diablo A's,

This past year has been a rough one. Your friendship and loving support for both Mom and Dad's illnesses and loss has been so deeply appreciated. The visits, phone calls and love meant so much to my mother.

They are together at last and where she wanted to be.

I know the Model A's at the cemetery made them both smile!

Elsie, a special thanks to you—a dear friend to Mom.

With deep gratitude,

Betty Dunn & Larry Kissinger







FUN  
FORD

SUNDAY, SUNDAY,  
SUNDAY!!!

September 9, 2007

8:00 am to 3:00 pm

Meet Harbor Freight 8:00 am

Depart 8:15am

Bring a chair and lunch. Usually one  
food vendor on site.

Our Leader: Bob Rigor



3rd Annual Freedom Car Show

Saturday August 25, Discovery Bay,  
This is a benefit for the Freedom Alliance  
Scholarship Fund.

The Freedom 5K and Joey Graves Memorial  
10K Runs will also stage from the same site,  
the old Discovery Bay Shopping Center,  
bringing in hundreds of patriotic participants  
and spectators.

Great expo and awards. People's Choice with  
Best of 1920's through 2000 plus.

Show set up is between 7:00 am and 8:45  
am. 200 car limit. All makes and models wel-  
come.

See [www.theAmericaFirstFoundation.org](http://www.theAmericaFirstFoundation.org)  
for more info and a link for online registrations.  
100% of all entry fees will provide scholar-  
ships for the kids of military parents killed or  
disabled while on active duty.

## MAFCA/NCRG Events and Upcoming Tours

September 1-3, 2007	Stuck in Lodi NCRG meeting Sunday Sept 2 1:30 to 2:30
September 6-8, 2007	Feather River A's 3rd annual Rally, Quincy, CA
September 23, 2007	20 <sup>th</sup> Annual Galt Old-car Festival, McFarland Living History Ranch, Galt, CA
October 21, 2007	Hubley Derby hosted by Modesto A's, Crum Ranch, 2636 Stone Avenue, Modesto
December 5-9, 2007	MAFCA Annual Meeting in Ontario, CA
January 26-27, 2008	Turlock Swap Meet, NCRG Meeting
May 23-25, 2008	NCRG Roundup, Hosted by Auburn A's and Graneva A's, Auburn, CA
June 22-27, 2008	MARC/MAFCA World Model A Ford Meet hosted by the Dallas Model A Ford Club, June 22-27. Make your reservations now as there aren't enough host hotel rooms to accommodate everyone.
September 7-12, 2008	Labor Day Meet, "The 2008 Nevada Grand Tour II" hosted by the Sagebrush A's, Carson Valley Inn, Mendon, Nevada
December 4-6, 2008	MAFCA Annual Meeting in Phoenix, AZ
2009 NCRG Roundup	Hosted by Sparkin A's, Lake Tahoe, CA
2009 Labor Day Meet	Hosted by Hangtown A's
December 3-6, 2009	MAFCA Annual Meeting in Waukesha, WI
August 1-6, 2010	MAFCA World Model A Meet hosted by the Lions Gate Model A Club, Vancouver, Canada
December 8-11, 2010	MAFCA Annual Meeting in Colorado Springs, CO

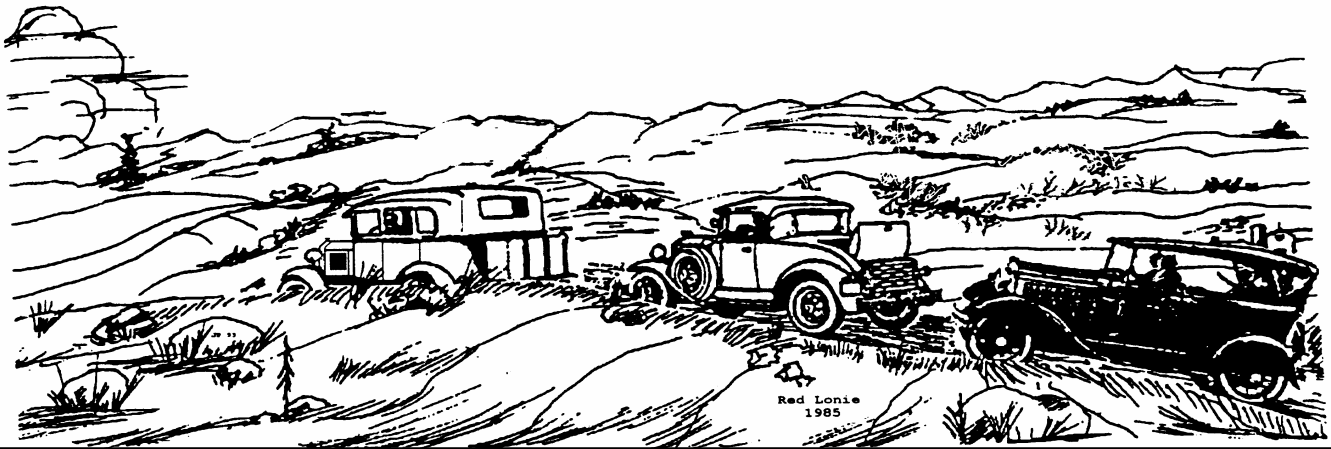
### **Coker Tires** will be at:

The Alameda Fairgrounds at the Good Guys Car Show August 24-26  
 Antioch Fairgrounds September 15 for the Billetproof Car Show  
 Alameda Point September 16

Order your tires now and pick them up at any of the above locations to save shipping.  
 Check out their bulk order discounts. 1-800-251-6336

Check [WWW.Diabloas.com](http://WWW.Diabloas.com) for dates and links to future tours and events.





### UPCOMING TOURS IN 2007

- August 26, 2007**      **President's Anniversary Tr**  
**John & Claire Bailey**
- Sept. 1,2,3, 2007**    **Stuck in Lodi**  
**Bob Reed**
- Sept. 9**                **Fun Ford Sunday**  
**Bob & Sandi Rigor**
- Sept. 7-9**              **Feather River A's Rally**  
**Herb & Marilyn Neumann**
- Oct. 12 (Friday)**      **Mystery Tour!**  
**Mystery Tour Leaders**



We will meet at the Lutheran Church—Concord Blvd—where A's meetings are held. Friday August 31 at 10:45 and we will depart at 11:00.

Tour Leader, Bob Reed

### FALL GOURMENT POTLUCK

It's that time again to enjoy all the wonderful food prepared by our members at our Fall Potluck on September 21st. Doors will be open at 6:30 and dinner will be at 7, with our meeting to follow. Please bring your own place settings, wine, beer or soft drinks. Rolls, butter and coffee will be provided. Your dish should serve 8 to 10 people and please bring a serving utensil.

The food assignments are:

- |             |           |
|-------------|-----------|
| A through G | Desert    |
| H through P | Salad     |
| Q through T | Main Dish |

See you at the Potluck.

Donna & Roger

Mystery Tour Clue #1:  
Where the sun don't shine

Mystery Tour Clue #2  
It was the best of times,  
It was the worst of times.

Mystery Tour Clue #3  
It's Only A Matter Of Time

## DIABLO A's General Membership Meeting

**Date:** July 20, 2007

**Called to Order:** by John Bailey

**Secretary's Report:** read by Cheryl Pierce.

**Club Correspondence:** No Report

**Treasurers Report:** Provided by Ron Accornero

### Appointed Services and Committee Reports:

**Membership Report:** No Report

**PR and Advertising:** No Report

**Sunshine Report:** Submitted by Elsie Boarman

**A.C.C.C.:** Herb Neumann: No report

**Editor:** Correction was made regarding Executive Meeting for August

**Tour Coordinator:**

**Presidents Anniversary Tour:** Presented by John Bailey

**Stuck in Lodi:** Presented by Bob Reed

**Feather River A's Rally** presented by Herb and Marilyn Neumann

**Mystery Tour** Oct.12, (35 people are signed up.)

Clue" It is only a matter of time"

**Fun Ford Sunday** Sept 9, is \$20.00 dollars a car.

**Old Business:** Ron provided a committee report regarding preservation of the Chapter History.

**New Business:** Ron Accornero presented the question to the general membership regarding reimbursement for refreshments at the Board and Membership Meetings, asking for a response from the membership.

**Announcements: General Membership Meeting August 17<sup>th</sup>**

**Next Board Meeting Sept. 10th at the Pierce's**

Respectfully Submitted, Cheryl Pierce

Charlie Piazza's email has changed to;  
lucydog1@comcast.net

New Members:  
Terry Keigher & Debbie Demello  
531 Fenway Dr.  
Walnut Creek, Ca 94598  
925 906 9515  
debdemello@aol.com

Morton and Audrey Mitchell  
3571 Boyer Circle  
Lafayette, CA 94549  
(925) 283-6980  
airmorj@aol.com

## Preserving Chapter History

At the July membership meeting everyone received a summary of the first meeting of the committee assigned the task of determining the best way to preserve our Chapter history (photos, articles, etc.). We outlined the challenges, suggestions and workload issues and asked everyone in the chapter to mail or email a committee member their thoughts, comments and suggestions on how best to do this. **Have you sent in your comments?** As soon as a representative number of member comments are received, the committee will meet again and decide the best course of action. Thank you for your interest in this very important step our Chapter needs to take in preserving our history.

Ron Accornero, Committee Chair

# AUGUST 2007

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5 National Mustard Day	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

### Birthdays

#### August

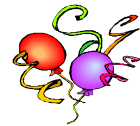
- 6 Dee Desmond
- 10 Marilyn Neumann
- 15 Irma Overmyer
- 19 Elsie Goines
- 19 Larry Lee
- 28 Troy Whitehurst
- 29 Jerry Belden
- 29 Marianne Goodson
- 29 Roger Staggs



### Anniversaries

#### August

- 2 Pete & Marianne Goodson
- 7 Steve Mick & Alicia Watson
- 20 Bill & Donna Truesdell
- 22 Doug & Reyanne Freeman
- 29 Bruce & Gail Adair



## IN MEMORY OF NITA



On June 25, 2007 Nita Kissinger found eternal peace and was reunited with her loving husband Cecil after a very tremulous year. Little did she know that when she went in to the hospital for a medical procedure in June 2006 her world, as she knew it would change forever. Her husband of 69 years died and she never was able to return to her home. She faced the challenges of the past year with a positive attitude and always thinking of all the good times. We will all miss her.

Nita was not only wife and mother but also Cecil's business partner. Most of you know that they owned, with another couple, Acme Auto Repair in Concord for many years. Nita worked 2 1/2 days a week for years running the office at Acme. In the early sixties they developed a number of acres off Cowell Road and owned four commercial buildings in Concord. They retired when Cecil was 57, which means they spent 37 years enjoying retirement together.

Doug and I met Nita and Cecil in February, 1965, at the Safeway in Dublin, the meeting place for a Bay Area Chapter snow trip to Twain Hart. They had recently purchased a 1930 coupe and it was their first club tour. Until the Diablo A's chapter was formed we drove to San Francisco for the monthly Model A meetings. For years they rarely missed a club tour. They went on a number of long tours, which included Seattle, Nashville, Dallas, Vail and Estes Park. Nita drove the Model A from the beginning, no lady's driving lessons for her! She probably had as many miles driving the A as Cecil and was known on occasion to have a "lead foot".

Nita was the main reason Doug and I moved to Concord in July of 65 when he was transferred to the Oakland engineering office of Southern Pacific Railroad. They were our twins Godparents and gave us wonderful support over the years. She will truly be missed. WE are also lucky to own their 1930 Sport Coupe and know the car will always be known as the Kissinger's A!

Reyanne Freeman

# THE VERY, VERY, VERY, LAST LAUGH

A minister ran an ad for a handyman. The next morning a well dressed young man came to the door. "Can you start a fire and have breakfast ready by 7:00?" the minister asked. The young man said he thought he could.

"Can you polish the silver, wash the dishes, keep the house picked up and the lawn mowed?" the minister asked.

"Look," said the young man, "I came to make arrangements for my wedding, but if it's going to be anything like that, I think I'll forget the whole thing."

In the 1400's a law was set forth in England that a man was allowed to beat his wife with a stick no thicker than his thumb. Hence we have "the rule of thumb".

It was the accepted practice in Babylon 4,000 years ago that for a month after the wedding, the bride's father would supply his son-in-law with all the mead he could drink. Mead is a honey beer and because their calendar was lunar based, this period was called the honey month, which we know today as the honeymoon.

The first couple to be shown in bed together on prime time TV were Fred and Wilma Flintstone.

General Meeting  
August 17, 2007  
8:00 p.m.  
First Lutheran Church,  
Concord  
Tour: Presidents Anniv Tour  
August 26

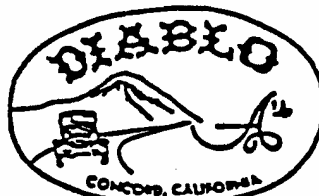
August is:

National Sandwich Month  
Architecture Month  
Family Fun Month  
Foot Health Month  
National Back-to-School Month  
National Canning Month  
National Catfish month  
National Golf Month  
National Inventors' Month  
National Parks Month  
National Hypnosis Awareness Month

The Diablo A's Model A Ford Club  
P.O. Box 6125  
Concord, CA 94524



*First Class Mail*



WWW.DIABLOAS.COM



Lest We Forget — 9/11/01

